

LIVE UNITED

# ANNUAL REPORT

2011-2012  
UNITED WAY OF  
VOLUSIA-FLAGLER

United  
Way



TM

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**United Way of Volusia-Flagler Counties**  
3747 W. International Speedway Blvd.  
Daytona Beach, FL 32124  
Phone: 386-253-0563 Fax: 386-253-9517  
[www.UnitedWayVFC.org](http://www.UnitedWayVFC.org)



*Board Chairwoman Elan Kaney  
Campaign Co-Chair John Guthrie  
Campaign Co-Chair Dona DeMarsh Butler*

# HOW WE WORK

Since 1941, United Way has been striving to increase the organized capacity of this community to care for its people. We continue to advance the common good by focusing on the building blocks of a better life: **EDUCATION**, **INCOME** and **HEALTH**.

In addition to being one of the largest fund raisers in the community, United Way of Volusia-Flagler Counties is also a community leader that strives to build bridges between other community leaders, agencies and governments to help give people the opportunities for a better life.



## Helping Children & Youth Achieve Their Potential

Education is the cornerstone of individual and community success. We understand that education goes far beyond the traditional classroom. By supporting local programs and initiatives that help students succeed from birth and beyond, we are helping our community today and in the future.

## Promoting Financial Stability & Independence

As many as one-third of working Americans do not earn enough money to meet their basic needs. We are helping individuals and families take control of their financial future through a variety of financial education, homelessness prevention, emergency assistance, and job training programs.

## Improving People's Health & Well-being

Healthy communities thrive. Through a multitude of programs, United Way strives to make sure individuals and families have access to the help they need. Whether it is supplementing nutritional food, physical fitness programs for all, or prescription discount cards, we want our community to be healthy.

# Community Investments Fund Distribution

The mission of the Fund Distribution Committee is to allocate the community's unrestricted resources in response to identified community needs in an accountable and caring manner while honoring the wishes of the donor. The Fund Distribution Committee began preparing for the 2011 allocations process in early fall of 2010 under the leadership of Bob Elkin, Fund Distribution Chair for United Way.

In April 2011, the fund distribution committee worked in conjunction with nearly 80 community volunteers to review Partner Agencies' grant applications and program operations in preparation for 2011-12 funding. United Way of Volusia-Flagler Counties' Board of Directors approved the distribution of \$1.848 million to local programs in Volusia and Flagler Counties, UWVFC's internal programs and designations to other nonprofits. This represents a 2% increase in funding from last year's allocations. Funding recommendations were made to the board to be effective July 2011 through June 2012. Of these funds, \$1,459,100 were allocated to health and human services at United Way's 35 funded local partner agencies and 58 programs. Funding decisions were individualized; that is, across-the-board funding increases/decreases were not recommended. Funding adjustments were based upon the quality scores the programs received.

The process and criteria used for making allocation decisions for 2010-2011 were essentially the same as in the previous five years. Funding decisions were based on the type of program, the quality of the services provided, and the impact that the program has on its target population.

As in previous years, programs continue to be classified according to how essential the services are: (1) Essential Services, (2) Critical Services, (3) Treatment & Residential Services, and (4) Prevention, Education, & Recreational Services.

## Fund Distribution Committee Members

- Bob Elkin, Chair\*
- Jay Bond
- Cheryl Coxwell
- Dan Davis\*
- Marilyn Chandler Ford\*
- Rob Grossman\*
- John Heidel\*
- Paula Kelton\*
- Nicole Miller
- Ron Nowviskie\*
- Bill Ternent
- Martha Wilson

*\*Board Members Participating  
in Fund Distribution Process*

## Grants

Throughout the course of the 2011-2012 fiscal year we have continued to put an emphasis on grant writing and diversifying funding sources as the economic environment continues to change. We received several grants to benefit the Campaign for Working Families including a \$31,000 grant from the IRS to fund and expand our Voluntary Income Tax Assistance (VITA) program.

## Emergency Food & Shelter Funding

The United Way of Volusia-Flagler Counties administers the Federal Emergency Food and Shelter Funding for Volusia and Flagler Counties. This funding is used to supplement emergency food and shelter programs in the two county area. Funding is provided in the following categories: Served Meals, Other Food, Mass Shelter, Other Shelter, Supplies/Equipment, Emergency Repairs, Rent/Mortgage Assistance, and Utilities Assistance. **During this fiscal year, the United Way was able to allocate \$291,538 for emergency food and shelter needs in Volusia County and \$49,764 for Flagler County.**

As a community, we continue to advocate for additional funds. This is especially true in Flagler County where historically the funding has been far below what is needed. Emergency Food and Shelter dollars allow the providers in our community to serve many more families who are hungry or in need of rent and utility assistance based on guidelines.

## ReadingPals

In February 2012, Carol and Barney Barnett (of Publix Supermarkets Charities), in conjunction with The Florida Children's Movement, invested millions of their personal wealth to develop new initiatives to help improve early childhood literacy. United Way VFC was one of 10 Florida United Ways selected to be a part of this new initiative.



United Way of Volusia-Flagler coordinated a partnership between the Florida Children's Movement, Volusia and Flagler County schools, Mid-Florida Community Services Head Start, Early Learning Coalition of Flagler and Volusia, Flagler Volunteer Services and One Voice for Volusia to create and implement a volunteer mentoring program called "ReadingPals". The program is based on the SEEDS early childhood reading curriculum and was implemented at the beginning of the 2012 school year in Flagler and Volusia and will see results in May.

## ReadingPals Partners



For more than 30 years, United Way's Information and Referral Service, now known as 2-1-1/First Call for Help has effectively worked to serve the community to increase public awareness of area resources and enhance access to services when in need. As an easy number to remember, 2-1-1 can be dialed by anyone to give or get help.

The program's Information and Referral Specialists maintained their Alliance of Information and Referrals Systems certifications, and handled 21,592 calls. In addition, they spent more time in the field participating in public access points like Flagler County's monthly Access Flagler First, the Health and Social Services Summit and various school-based parent support initiatives.

The program's Director, Tim Sylvia, completed over 13 years of service to the industry on the Florida Alliance of Information and Referral Systems (FLAIRS) Board of Directors, as well as finishing his term as Immediate Past President of the National Board to complete over 10 years of service there. He remains active on the AIRS Training, Membership/Marketing and Conference committees.

The FLAIRS Board and the FL 2-1-1 Association continued to work toward completing a statewide 2-1-1 based network and placed the final providers necessary to fully implement 100% cellular and landline telephone access to 2-1-1 providers for Florida residents. The network is a collaboration of 16 providers, who answered over 1.1 million calls from Floridians in the last year.



***Need Help?***  
***Dial 2-1-1 or go to 211Live.org***

# Helping Families Pay for Their Medications

Thanks to a partnership with the FamilyWize program, we were able to continue offering free prescription discount cards to those in our community who do not have health insurance, or need medicine not covered by their insurance plan. All one needs to receive the discount on covered medications is the FamilyWize Prescription Discount Card being distributed by United Way of Volusia-Flagler Counties. This card could save participants up to 35%, with an average savings of 20%. United Way of Volusia-Flagler Counties is providing these cards free-of-charge to everyone in our community. There are no age restrictions, no income restrictions, and no limits on how many times it can be used. The card can be downloaded from our website for immediate use by visiting [www.unitedwayvfc.org](http://www.unitedwayvfc.org)

	Savings	Claims	Average Saved
Volusia	\$413,506 (Up 46%)	25,117 (up 56%)	33% or \$16.59
Flagler	\$175,377 (up 36%)	12,339 (up 21%)	31% or \$14.18

**Totals savings to date:**

**Volusia=\$904,208.42**

**Flagler=\$361,317.12**

**Total Savings of more than \$1.2 million in 4 years in Volusia and Flagler Counties!**





# Women's Initiatives

*Changing the Lives of Women and Children*

## Flagler Chapter:

United Way's Women's Initiative of Volusia-Flagler launched a Flagler County (WIF) Chapter in March of 2009. The Women's Initiative Flagler increased membership and community impact in 2012. They focus on creating positive, measurable, long-term change in the lives of women and children of Flagler County by pooling resources to increase their impact.

Their 2012 financial impact was over \$23,000 and they distributed \$12,928 in grants to five agencies supporting education and health initiatives in the community, with the balance of their 2012 funding being distributed in 2013.

WIF initiated and/or supported nine community service projects in Flagler County, to include a hunger initiative, early learning/education projects and more. Their hunger initiative, through their famous "Chicks with Cans" group grew even more. And for the third year in a row, Chicks with Cans won the Flagler County "Feed Flagler" Community Award for the most food collected. The group focuses on community food drives in the spring and fall and last year collected over 60,000 pounds of food for the Flagler community.

## Volusia Chapter:

Women's Initiative's goal is to improve the quality of life for women and children in Volusia County. The Women's Initiative Volusia Chapter (WIV) focuses on local women coming together to create positive, long-term change for homeless women and children.

WIV's signature event, "The Power of the Purse" 8th Annual Luncheon, had over 500 people attend, and raised \$82,000.

In 2011-2012 the Initiative contributed over \$8,000 to the United Way Campaign Fund, distributed \$35,500 in limited grant awards to local programs supporting women and children, distributed \$19,000 in Root Cause dollars focusing on the prevention of homelessness for women and children, and allocated \$2,500 in emergency funding to Project SELF to support a young woman aging out of foster care.

Women's Initiative Board members also contributed \$6,425 and 15 members provided "sweat equity" for a "Make a Difference Day" project supporting women's transitional housing at Deland's Neighborhood Center, a United Way Partner Agency.



# Volunteer Center

## VOLUNTEER ENGAGEMENT:

This past year 2,754 individual and group volunteers were engaged or received referrals to various community service activities through 100+ local non-profit organizations. The Volunteer Center has also been very busy recruiting new volunteers. As of June 30, 2012 the Volunteer Center recruited 882 new volunteers! Over 13,762 hours were served last year as a result of our dedicated volunteers which has a value wage of \$293,956.32.

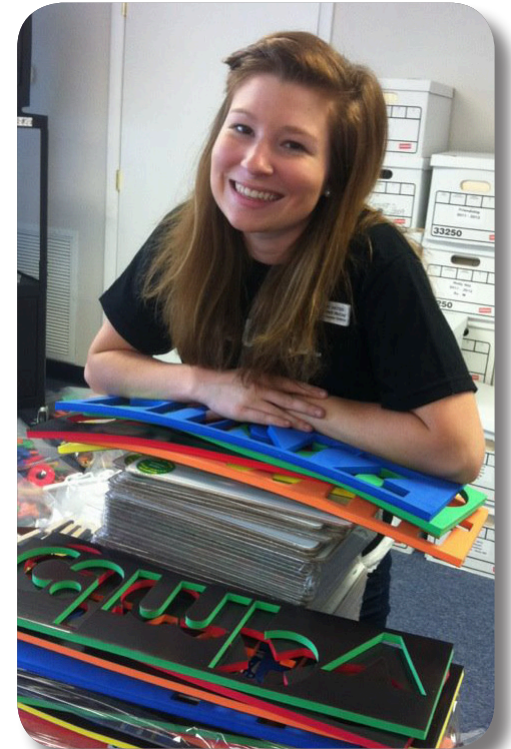


## UW PROJECT LEADERS:

United Way Project Leaders continue to organize and facilitate group volunteer opportunities throughout Volusia and Flagler Counties.

Alicia Casas  
Shelia Jackson  
Woody Douge  
Sam Ruiz

Projects included painting the fire escape at the Palmetto House, professional clothing drive for STAR Shelter residents, employment training for STAR Shelter residents, Access Flagler First monthly social services event management for Flagler residents to learn of community services and food distribution, Stuff the Bus school supply drive and DJJ Community Garden to feed hungry residents in Flagler County.





# Volunteer Center

## VOLUNTEER RECOGNITION:

Recognition continues to be a major focus for our Volunteer Center. The Outstanding Volunteers of the Year Luncheon celebrated a milestone of its own...our 25th anniversary of honoring local volunteers! Congratulations to all the nominees during this special event.

As in years past, the United Way's annual Outstanding Volunteers of the Year Luncheon was held in conjunction with Florida Volunteer Month and National Volunteer Week. The event was hosted at the Hilton Daytona Beach Oceanfront Resort on April 20th and celebrated the services provided by 46 individual and groups of volunteers. Local Bright House Networks/United Way of Volusia-Flagler Counties Volunteer of the Year Awards were distributed. Together, the nominees served over 34,941 hours, which equates to \$921,065.32 in support to our community (using Independent Sector's figure of \$21.36 per volunteer hour in 2011).

Award Winner	Award
Arlene Darrigo	Senior Volunteer of the Year
Rani Merens	Runner-Up Senior Volunteer of the Year
Ishan Chopra	Youth Volunteer of the Year
Maria Diane Leboukas	Runner-Up Youth Volunteer of the Year
Cindy Crandall	Adult Volunteer of the Year
Noble Livingston	Runner-Up Adult Volunteer of the Year
Flagler County Free Dental Clinic Assistants	Community Volunteer Group of the Year
Duvall Home	Runner-Up Community Volunteer Group of the Year
Flagler County Youth Center's Student Advisory Council	Youth Volunteer Group of the Year
Youth United of Southwest Volusia Habitat for Humanity	Runner-Up Youth Volunteer Group of the Year

# Campaign Highlights:

## Raising the Funds to Change Lives

For five long years, the economy took its toll on our community and on United Way's Fundraising Campaign. The campaign leadership team determined early on that 2012 would be the year that we fought back and won! Under the direction of Board Chairwoman Elan Kaney and Campaign Co-Chairs Dona DeMarsh Butler and John Guthrie the campaign was revitalized, energized and ready to fight for our community. And they won the fight! ***For the first time in 5 years, the annual fundraising campaign was up and raised \$2.4 million.***

- The 2012 Campaign Kickoff was a "Rocky/Boxing" themed theatrical production that was held at the News-Journal Center. Board members, partner agencies and business leaders came together and showed the community that we were ready to fight and win the battle for our community.
- United Way collaborated with Jon Hall Chevrolet to provide the wonderful incentive of a brand new Chevy Sonic that was given away in May at the Campaign Finale.
- Publix Supermarkets initiated a new campaign strategy. Store leaders, along with United Way staff, met with each of the 11 stores' leadership teams. Tom Still, District Manager, met with his teams and spoke about leadership and corporate responsibility. His teams, in turn, spoke to their employees. The Publix Campaign was significantly up for 2011!
- The "3rd Annual Chair Volleyball Tournament" was held the Ormond Beach YMCA. The event was a success with money and friends being raised. Several partner agencies and business partners attended and a good time was had by all!
- We continued to work closely with the Volunteer Center through the coordination of "Day of Caring" projects and the selection and awarding of the "Live United Community Award" to outstanding

business partners. These activities impacted donors, potential donors and volunteers through awareness, education and recognition.

- Staff worked in conjunction with Campaign for Working Families as a Vista/Tax Preparers.
- Resource Development staff continued to coordinate and administer the Mobile Benefits Program (MBP). The MBP created a specialist position in Flagler County that assists individuals in signing up for food stamps and other applicable benefits.
- Resource Development staff continued to create partnerships and build relationships by attending over 30 Chamber of Commerce events, completing Daytona Leadership and initiating community service projects.
- First "Behind the Scenes" event was held at Daytona International Speedway where new donors and volunteers were given an exclusive behind the scenes tour and chance to meet NASCAR President Mike Helton.
- The Campaign that started with such an exciting kickoff ended with a triumphant Campaign Finale Celebration at the Sunset Harbor Yacht Club where the Chevy Sonic was given away and amazing campaign results were announced.



# Campaign for Working Families

THE CAMPAIGN FOR WORKING FAMILIES (CFWF) is a prosperity campaign that started in May 2004 by a coalition of community service agencies, corporations, local governments and individuals who want to help low-to-moderate income working families in Volusia and Flagler Counties build financial stability by:

- Providing free tax return preparation.
- Providing financial education classes to help individuals manage their money in a way that helps them build financial assets.
- Providing outreach and education about the Earned Income Tax Credit (EITC).
- Promoting and encouraging saving.

This past tax season, CFWF continued to provide free tax preparation at fourteen Volunteer Income Tax Assistance (VITA) sites in Volusia and Flagler Counties. In addition we had one mobile site that traveled within the counties to reach underserved areas. With 120 dedicated volunteers and approximately 6,567.42 hours of time donated, they were able to provide a valuable service to the community including:

- 2,452 - Tax Returns filed
- \$3,304,632 - Tax Refunds
- \$1,169,855 - EITC and Child Tax Credit Refunds

## FINANCIAL EDUCATION:

During this past year the Campaign for Working Families continued its goal of providing Financial Education in the community. The FDIC Money Smart Program along with Wells Fargo “Hands on Banking” Program are still being utilized as our financial education programs. The Campaign partnered with Food Brings Hope to provide Financial Education to students in Title I Schools in Volusia County.

## Teach Children to Save:

The “Teach Children to Save” program expanded into a weeklong activity again this year. Because of the FCAT Test we were asked to present this program in May. Presentations were made at two schools in Flagler County (16 class rooms) and twenty-four schools in Volusia County (150 class rooms). Volunteer bankers from Bank of America, Fifth Third Bank, SunTrust Bank, Wells Fargo Bank, Vystar Credit Union, Regions Bank, Florida Prosperity Partnership, 2 United Way employees, and 1 retired Volusia County School educator, taught a total of 2,785 students about savings.

## ADDITIONAL HIGHLIGHTS:

- Stetson University, Bethune Cookman University and Daytona State College will continue participating in Financial Education and VITA Programs.
- VITA Site Chisholm Center in Deland opened.
- Money Smart Classes with the Goodwill Self-Sufficiency Job Center and Flagler Housing Authority, N.E. Florida Community Action Agency.
- Continued Partnership with Food Brings Hope.

## COMMUNITY PARTNERS:

Bank of America, BB&T Bank, Bethune-Cookman University, Center for Business Excellence, Chisholm Community Center, Community Foundation of East Central Florida, Daytona State College, FDIC, Federal Reserve Bank of Atlanta, Flagler Housing Authority, Fifth Third Bank, Florida Prosperity Partnership, Goodwill Self-Sufficiency Job Center, Goodwill of North Florida, Internal Revenue Service, N.E. Florida Community Action Agency, Stetson University, SunTrust Bank, United Way of Volusia-Flagler Counties, Vystar Credit Union, and Wells Fargo Bank





**The Community Foundation of Volusia & Flagler** is an endowment fund for Volusia and Flagler Counties. It is another way for individuals to give, separate from the annual campaign. It is a legacy, a perpetual gift to our community, and a memorial to you and your family.

### **Endowment Development**

The Foundation achieved an all-time record balance of \$5,600,000 net of all expenses, management fees, and distributions.

In 2010-2011, a new donor-designated fund was created by Ted & Dianne Booher, known as the Booher Family Foundation. This fund will be operated as a donor-restricted fund by the Community Foundation of Volusia & Flagler with a specific field of interest in childhood nutrition. The Boohers established this fund with an initial cash gift of \$200,000.00 deposited into the general endowment fund of the Foundation.

The Foundation's "Charitable Investment Funds" continued to expand (now six separate funds) by virtue of local community philanthropists who are actively engaged in seeking and funding solutions to critical challenges in health and human services. The accumulated balance of these funds increased by 35% from \$544,000 to \$735,000 net of all management fees and distributions.

### **Donor Designated Funds**

**Food Brings Hope Initiative:** (FBH) broadened the scope of its tutoring and meal operations in its Kids Zone and Teen Zone programs to include 400 students in 6 local schools, who are at risk due to homeless and poverty. In 2011, FBH received the "Business Recognition Award" from the Florida Dept. of Education for its exceptional partnership model with area schools.

**Daytona Beach Police Foundation:** an affiliate of the Community Foundation, has enjoyed growing support in its mission to support law enforcement and training programs for department personnel.

**Every Dollar Gets Empowered Initiative:** (EDGE) is creating a permanent fund to generate income in perpetuity, that will be used to increase the value of every dollar raised by United Way in its annual campaign.



**Assets for Independence Initiative:** (AFI) closed on several additional loans with first-time homebuyers needing assistance with closing costs on the purchase of their homes. All AFI participants are clients that have been qualified by United Way partner agencies that enable housing for low-income and recently-employed residents.

## Marketing and Community Relations

The Foundation's outreach in the community increased by securing a vast improvement in community awareness of its programs and events. Accomplishments in this area include:

- The successful launch of a new Foundation website [www.communityfoundationvf.org](http://www.communityfoundationvf.org) with multiple interactive features that provides comprehensive information and user-friendly educational links. Included among these features are: a video that tells the 'Foundation story', an interactive gift analysis program with a voice audio that educates visitors on the benefits of giving, a Facebook page that updates Foundation current events, history of Foundation milestones and achievements, donor profiles of key contributors to recent initiatives, and links that describe the Foundation's various donor-advised and donor-designated funds.
- Expanded news and press releases to area media outlets that inform the public of Foundation activity and events.
- A successful HMD event on 1/22/12 honored Blaine Lansberry, for contributions in a leadership volunteer capacity with an increase in sponsorships over the prior year.
- The 2011 Financial Symposium was a sold out event that was presented by the Community Foundation, in partnership with the Estate Planning Council of the Fun Coast. The primary topic of Donor Designated Funds was illustrated during the 3 hour program with approved CEU credits for financial and legal professionals. The day was capped off by a panel presentation by Foundation board members about the value of the EDGE fund to the quality of life in our community.
- Distribution of \$22,000 in college scholarships to deserving students graduating from Volusia County High Schools, selected by the Foundation's Scholarship Committee on behalf of the Sarah T. Fillingame Trust and SunTrust Bank.



*Photos: 2012 Herbert M. Davidson Award Dinner*

# Financial Reports

<b>Consolidated Statement of Financial Position</b>			
	6/30/2012	6/30/2011	Inc/(Decr)
<b>ASSETS</b>			
Cash & Cash Equivalents	\$777,397	\$1,970,988	
Pledges Receivable, net	801,931	782,733	19,198
Other Receivables	9,161	19,040	(9,879)
Prepaid & Deferred Expenses	16,447	18,302	(1,855)
Investments	5,311,807	3,943,342	1,368,465
Life Insurance-Cash Value	127,793	122,571	5,222
Contribution Receivable-Charitable Trust	-	13,489	(13,489)
Fixed Assets	292,452	310,496	(18,044)
Pooled Income Fund	50,934	50,754	180
Deposits	-	-	-
<b>TOTAL ASSETS</b>	<b>\$7,387,922</b>	<b>\$7,231,715</b>	<b>\$156,207</b>
<b>LIABILITIES</b>			
Accounts Payable & Accrued Expenses	\$67,620	\$92,046	\$(24,426)
Allocations & Designations Payable	1,475,485	1,459,364	16,121
Deferred Revenue	31,082	28,603	2,479
Annuity Obligations	154,393	147,230	7,163
Other Liabilities	-	-	-
<b>TOTAL LIABILITIES</b>	<b>\$1,728,580</b>	<b>\$1,727,243</b>	<b>\$1,337</b>
<b>NET ASSETS</b>			
Unrestricted	\$4,229,731	\$4,254,988	\$(25,257)
Temporarily Restricted	793,403	613,276	180,127
Permanently Restricted	636,208	636,208	-
<b>TOTAL NET ASSETS</b>	<b>\$5,659,342</b>	<b>\$5,504,472</b>	<b>\$154,870</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$7,387,922</b>	<b>\$7,231,715</b>	<b>\$156,207</b>
	<i>Projected</i>	<i>Audited</i>	

<b>Statement of Activities</b>			
	12 Months End 6/30/12	12 Months End 6/30/11	Inc/(Decr)
<b>REVENUE</b>			
Gross Campaign Contributions & Pledges	\$2,389,464	\$2,302,134	\$87,330
Less: Uncollectable Allow. & Designations	(262,329)	(265,784)	3,455
Other Contributions and Support	546,807	637,823	(91,016)
Grants, Special Events, & Other Income	234,473	252,772	(18,299)
Bequests and Memorial Gifts	3,137	3,617	(480)
Change in Value of Gift Annuities & Lead Trust	(34,866)	26,573	(61,439)
Investment Income	158,109	950,246	(792,137)
In-Kind Donations	37,033	42,734	(5,701)
<b>TOTAL REVENUE</b>	<b>\$3,071,828</b>	<b>\$3,950,115</b>	<b>\$(878,287)</b>
<b>EXPENSES</b>			
Program Services:			
Allocations, Grants, & Scholarships	\$1,527,815	\$1,634,758	(106,943)
Community Services	643,854	409,120	234,734
Community Foundation	200,590	219,730	(19,140)
Supporting Services:			
Administrative	116,525	170,277	(53,752)
Fund-Raising	428,174	450,058	(21,884)
<b>TOTAL EXPENSES</b>	<b>\$2,916,958</b>	<b>\$2,883,943</b>	<b>\$33,015</b>
<b>CHANGE IN NET ASSETS</b>	<b>154,870</b>	<b>1,066,172</b>	<b>(911,302)</b>
<b>NET ASSETS AT BEGINNING OF YEAR</b>	<b>5,504,472</b>	<b>4,438,300</b>	
<b>NET ASSETS AT END OF YEAR</b>	<b>\$5,659,342</b>	<b>\$5,504,472</b>	
	<i>Projected</i>	<i>Audited</i>	

# Allocations and Other Distributions (7/1/11-6/30/12)

<b>Allocations</b>	
American Red Cross	113,900
Boy Scouts, Central Florida	32,000
Boys and Girls Clubs of Volusia/Flagler	54,100
Catholic Charities Inc.	45,900
Center for Visually Impaired	21,000
Children's Advocacy Center	51,600
Children's Home Society	44,600
Citrus Council Girl Scouts	27,300
Community Legal Services of Mid-Florida	10,500
CredAbility	11,500
Council on Aging of Volusia County	64,800
Domestic Abuse Council	32,300
Early Learning Coalition	89,900
Easter Seals of Volusia-Flagler	34,900
Family Life Center	29,628
Family Renew Community	32,500
Flagler Area Ministerial Association	1,944
Flagler Summer Camp	5,800
Halifax Urban Ministries	101,700
Haven Recovery	83,200
Mental Health America	6,800
Mid-Florida Housing Partnership	18,900
Neighborhood Center	60,800
PACE Center for Girls	9,700
Salvation Army	52,500
Second Harvest Food Bank	32,500

St. Gerard Campus	11,300
Stewart-Marchman-Act Behavioral Healthcare	36,000
The ARC of Volusia	72,900
The House Next Door	32,400
UCP/WORC of East Central Florida	67,200
Volusia Flagler Family YMCA	130,700
Volusia Literacy Council	33,600
West Volusia Police Athletic League	4,300
<b>TOTAL</b>	<b>\$1,458,672</b>
<b>Emergency Food and Shelter Funds</b>	
Catholic Charities	20,234
Domestic Abuse Council	12,388
Flagler Beach United Methodist Church	9,269
Halifax Urban Ministries	96,215
Haven Recovery	13,146
Jewish Federation of Volusia-Flagler	10,580
Neighborhood Center	50,054
Outreach Community Care Network	14,866
Salvation Army	73,820
Society of St. Vincent DePaul	17,750
All Others	16,964
<b>TOTAL</b>	<b>\$335,286</b>



# Allocations and Other Distributions

Designations	TOTAL
Alheimers Association	919
American Cancer Society-Volusia	960
American Diabetes Association	698
American Legion Post 285 (Sea Scout Program)	656
America's Charities	4,106
Community Health Charities of Florida	6,172
Earth Share, Federation	1,368
Florida Hospital Flagler Foundation/Hospice	3,000
Global Impact/Int'l Service Agencies	1,057
Hospice of Volusia/Flagler	2,882
Independent Charities of America	5,204
Lighthouse Christian Center	2,190
Neighbor To Nation	666
One Voice For Volusia	1,000
Osceola ARC, Inc.	834
Society of St. Vincent DePaul	1,000
United Negro College Fund	2,575
United States Conference of Catholic Bishops	1,000
United Way of St. Johns County	3,432
All Others under \$ 500 ea.	6,346
<b>TOTAL</b>	<b>\$46,065</b>
<b>BrAlve Grant Funds</b>	
Mental Health America	13,200
Haven Recovery	2,728
The House Next Door	205
<b>TOTAL</b>	<b>\$16,133</b>
<b>Energy Neighborhood Funds</b>	
Neighborhood Center	19,600
<b>TOTAL</b>	<b>\$19,600</b>

Women's Initiative, Volusia - Grants & Funding	TOTAL
Avenues 12, Inc.	3,000
Domestic Abuse Council	3,000
Healthy Start Coalition	2,000
Project SELF	6,000
The Children's Advocacy Center	5,000
The Early Learning Coalition of Volusia-Flagler Counties, Inc.	10,000
The House Next Door	5,000
Volusia/Flagler County Coalition for the Homeless, Inc.	3,000
<b>TOTAL</b>	<b>\$37,000</b>
<b>Community Foundation Grants &amp; Scholarships</b>	
Fillingame Scholarships	17,000
Food Brings Hope / Housseini Family Fund	44,982
Assets For Independence Grant	15,000
Daytona Beach Police Foundation	88,282
Various Agencies-HMD, Others	7,289
<b>TOTAL</b>	<b>\$172,553</b>
<b>Women's Initiative, Flagler - Grants &amp; Funding</b>	
Family Life Center	500
Family Promise of Flagler County	200
Flagler County - Food Assistance	17,564
Samaritan Ministries	500
<b>TOTAL</b>	<b>\$18,764</b>
<b>Miscellaneous</b>	
Various Agencies - Mayors Golf Tournament	27,426
Volunteer Center Scholarships	2,000
<b>TOTAL</b>	<b>\$29,426</b>

# 2011-2012 Board of Directors

Jeff Blass, SunTrust Bank of E. Central Fla.  
Dan Bolerjack, Bolerjack, Halsema & Bowling, PA  
Bo Brewer, The People Business, Inc.  
Jim Cameron, Daytona Beach Chamber of Commerce  
Van Canada, Riverside National Bank  
Lori Catron, Halifax Media  
Joe Cordaro, Bright House Networks  
Kathy Crotty, Crotty & Bartlett, PA  
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Dan Davis, City of Bunnell  
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Joseph Disanti, Fifth Third Bank  
Jerry Doty, S2 Advertising  
Bob Elkin, Citizen  
Marilyn Chandler-Ford, Volusia County Corrections  
Rick Fraser, Center For Business Excellence  
Jesse Gonzalez, Comelco, Inc.  
Betty Goodman, City of Daytona Beach  
Rob Grossmann, Filutowski Cataract & Lasik Institute  
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Harmony Henry, Daytona Beach News-Journal  
Maurie Johnson, Embry-Riddle Aeronautical University  
Elan Kaney, Cobb & Cole  
Paula Kelton, Citizen

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Larry McKinney, The Chamber-Daytona Beach/Halifax Area  
David Miller, Florida Health Care Plans  
Kathy Milthorpe, Ladies Professional Golf Association  
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Bruce Page, Intracoastal Bank  
Jill Piazza, Florida Hospital Deland  
Julie Rand, Embry-Riddle Aeronautical University  
Douglas Reece, Wachovia Bank  
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Carrie Register, International Speedway Corporation  
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Larry Volenec, Florida Power and Light  
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John Walsh, Palm Coast Observer  
Jack Wiles, RE/MAX Signature  
Sam Willett, Bank of America  
Al Williams, Citizen  
Reggie Williams, Dept of Children and Families

# Top Corporate Giving Partners

We would like to recognize and thank our top major investors for their generous employee and corporate contributions for the 2012 Campaign.

Publix Supermarkets and Publix Supermarkets Charities

Volusia County Schools

Volusia County Employees

Brown & Brown

International Speedway Corporation & NASCAR

City of Daytona Beach

SunTrust

Root Organization

Bank of America

United Parcel Service

Florida Power and Light

Wells Fargo

AT&T

Target

Daytona Beach News-Journal

# Staff and Contact Information

Ray Salazar, President and Chief Professional Official

## Administration

John Holcomb, Director of Administration  
Katie Williams, Office Manager  
Veronica Dunbar, Finance Supervisor  
Kathy Heverin, Finance Assistant

## Campaign for Working Families

Shelia Jackson, Program Coordinator  
Joyce Atteberry, Americorps VISTA

## Community Foundation

Bill Ward, Director of Planned & Leadership Giving

## Community Investments and 2-1-1/First Call for Help

Tim Sylvia, Director of Community Investments and 2-1-1  
Gretchen Fink, Information & Referral Specialist  
Marianne Vannieuwenhoven, Information & Referral Specialist

## Marketing and Events

Crystal Elkins, Director of Marketing and Events

## Resource Development

Lori Grant, Director of Resource Development  
Alicia Casas, Associate Dir. of Resource Development & Leadership  
Melissa Marlatt, Assistant Director of Resource Development

## Volunteer Center

Diane Olsen, Director of Volunteer Center



United Way of Volusia-Flagler Counties  
3747 W. International Speedway Blvd.  
Daytona Beach, FL 32124  
386-253-0563  
Fax: 386-253-9517

Find us online at:  
[UnitedWayVFC.org](http://UnitedWayVFC.org)

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