

# 2021-2022 Annual Report

#### **Our Mission:**

To increase the organized capacity of our community to care for its people.

Visit us at unitedwayvfc.org to learn more.



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# MESSAGE FROM OUR BOARD CHAIR



### **Dustin Smurdon**

A year seems to pass by quickly when you're working hard to improve the community. Our 2021-22 year at the United Way of Volusia-Flagler Counties was filled with strategic changes and organizational commitments to build a better and more inclusive community. I have had the pleasure to work with some of the best leaders, both volunteer and staff, through my role as the Board Chair.

We began the year by committing to a stronger focus on diversity, equity and inclusion (DEI) initiatives thanks to the support of our internal DEI Workgroup comprised of staff and board members. We implemented a new Executive Committee position focused on United Way's DEI activities and advancing our DEI practices.

### United Way of Volusia-Flagler Counties

Thanks to this group and the leadership of Dr. Sherryl Weems, we improved our DEI positioning, awarded 3 DEI mini-grants to grassroots nonprofits, and recorded over 200 volunteer hours focused on learning and growing into a more inclusive organization.

Leadership also began the process of considering our new strategic direction, including a building move. Thanks to the work of an ad hoc task force, we not only identified the best path forward with a physical location that better fits our changing business model, but began conversations about how to grow our business in a sustainable way through a stronger focus on the Community Foundation.

Our annual campaign continues to see the lingering effects of COVID. The toll of the pandemic has resulted in decreased presentations at local businesses. However, the support of individual donors has breathed new life into the work we're doing. We increased our Tocqueville major donors this year and rekindled relationships with many donors that we lost touch with due to COVID. Through it all, we were still able to distribute over \$1.2 million to 23 local programs to aid their impactful work.

There is so much that our organization has accomplished over the last year and as we look forward to 2022-23, I am excited to continue as the Board Chair. This continuity will allow me to finish some of the projects we started this year and lead the organization by always focusing on the community in which we serve. We hope you continue to partner with the United Way of Volusia-Flagler Counties as we embark on our 82nd year of service to the community.

### **Board Members**







Joe Morreale Ryan Page **Belkys Stallings Brooks Casey Bobby Thigpen David Petracca Kate Meyering** Ivan Cosimi Carmen Hall Maritza Rodriguez Lisa Viccaro **Janet Miller Greg Sullivan** Michelle Walker **Matthew Horton** Nicole Miller **Heather Shubirg** Karen Jacobs **Ed Noseworthy** Maureen Walsh Kim McBee Nicholas Prince **Dustin Smurdon** Dr. Sherryl Weems

## Diversity, Equity, and Inclusion



### Field Trip to Dr. Mary McLeod Bethune Statue

The United Way's DEI workgroup took their first field trip to learn more about Dr. Mary McLeod Bethune. Staff and a board member participated in an exhibition that included an historical view of her remarkable life. The tour also included an up close viewing of a statue in her honor.

She was a passionate educator, advocate and founder of Bethune Cookman University. She grew up in a large family of 19 and was a child of a former slave. In 1904 the family moved to Daytona Beach and Bethune founded the Daytona Educational and Industrial School for Negro Girls. In 1923 Bethune successfully negotiated the merger of her school in Daytona with the Cookman Institute in Jacksonville, Florida. She led war bond drives, blood donation drives and encouraged African American women to staff the canteens that dotted the country. The statue stands 11 feet tall and was relocated to the Capitol building in Washington D.C on July 12, 2022. Dr. Mary McLeod Bethune is the first African American to be in the Capitol.

Foreman, A., 2022. The Extraordinary Life of Mary McLeod Bethune | The National WWII Museum | New Orleans. [online] The National WWII Museum | New Orleans. Available at: <a href="https://www.nationalww2museum.org/war/articles/mary-mcleod-bethune">https://www.nationalww2museum.org/war/articles/mary-mcleod-bethune</a> [Accessed 18 July 2022].

# **Accomplishments**

98% -100%

> Training Completed

19/19

Benchmarks Accomplished 51 Responses

**DEI Survey** 

# Diversity, Equity, and Inclusion



\$10,000

### **Awarded Amount to DEI initiative**

Supporting diversity in our community, the Community Foundation invested in:

- Command K9 Service Dogs
- High Hopes Housing
- African American Entrepreneur Association

The DEI workgroup collaborated with Daytona State College to help organize their Fall DEI Symposium along with CareerSource Flagler/Volusia and Volusia/Flagler Society for Human Resource Management (SHRM).







### Community Foundation Serves Our Community

- 1. Helps donors with expert community knowledge and tax efficient charitable solutions for the causes that matter the most to them.
- 2. Partners with community nonprofit organizations to extend expert support for financial sustainability and operational excellence.
- 3. Manages charitable assets for the long-term benefit of our community.



### **2021-2022 Grant History**

Number of Grants

Number of **Nonprofits Funded** 

117

49

**Amount Funded** 

\$1,123,922.60

### **Types of Passion Funds**

**Donor Advised Funds** 

**Donor Designated Funds** 

Field of Interest Funds

Scholarship Funds

**Every Dollar Gets Empowered** 

"EDGE" Fund

Nonprofit Agency Funds

United Way Endowment Fund

United Way Unrestricted Fund

### **Driven By Passion to Have a Purpose**

#### **Andrea and Larry Frank Endowment Fund**

Field of Interest Fund- Andrea and Larry Frank established their endowed charitable fund to help support the long-term financial sustainability of successful prevention programs that address the basic needs of food, shelter, health care, education and keeping family units together in Volusia and Flagler counties.

#### **Ormond Beach Historical Society Endowment Fund**

Agency Fund - The Ormond Beach Historical Society Endowment Fund provides support for the long-term financial sustainability of the historical society's important work to create a culturally vibrant community by preserving and sharing the rich history of Ormond Beach.

#### Doudna, Nedved, DuBose Charitable Fund

Donor Advised Fund - Established by Dr. Donald and Janice Doudna to work together with their own children to help all children in our community succeed. Through their charitable fund, the Doudna family supports programs that promote childhood literacy and address the needs of at-risk children in Volusia and Flagler counties.

### **Established Passion Funds**

Andrea and Larry Frank Donor Advised Fund Andrea and Larry Frank Endowment Fund Anonymous Fund

Barberville Pioneer Settlement Endowment Fund Booher Family Foundation Fund

Christine's Blankets

Doudna, Nedved, DuBose Charitable Fund

Francis B. Gadbois Fund

Ference Family Endowment Fund for the Ormond Memorial Art Museum, Inc.

Ference Family Endowment Fund for the Washington Oaks Gardens State Park

Gilbert Koch Endowed Fund for the Arc of Volusia Gilbert Koch Endowed Fund for the Beacon Center

God's Bathhouse of Volusia Charitable Fund

Futures, Inc. Endowment Fund - Arlan J. and Dale Horwitz Clayton Scholarship H.E.L.P. Fund of Southeast Volusia Kelton Family Fund

Margaret Julie Kent Fund

**Ormond Beach Historical Society Endowment Fund** 

Someone Cares - An Endowment in Honor of Gloria & Ray Max

Tiki Fund

United Way Community Endowment Fund United Way EDGE Fund

United Way Unrestricted Fund





#### **Gerald "Gil" Koch Endowed Passion Funds**

Mr. Koch, was an elderly gentleman experiencing some health issues and considering his wishes for his estate plan. Gil and his wife, Kay, had been passionate about charitable causes for many years. Their son was challenged by disability and enjoyed over 30 years of wonderful care provided by a local nonprofit agency, The Arc of Volusia. Also, Kay and their daughter had previously worked with women and children in difficult family situations. They came to know and support another local nonprofit, The Beacon Center, which provides empowering services to survivors of domestic violence.

Mr. Koch's charitable goals included providing support for The Arc of Volusia and The Beacon Center through increased giving for the remainder of his life and continued support after his passing. Through collaboration with the attorney, accountant and the Community Foundation Mr. Koch was able to ensure his charitable passions and goals were to be met. Mr. Koch passed away in 2021. In 2022 the Gilbert Koch Endowed Fund for the Beacon Center and the Gilbert Koch Endowed Fund for The ARC of Volusia granted their first annual distributions. Additionally, following Mr. Koch's death, a Community Foundation donor read about Mr. Koch's endowed fund established for the Beacon Center and made a gift to increase Mr. Koch's fund and its benefit to the Beacon Center.



### **Nonprofits We Served**

Astronaut Scholarship Foundation, Inc. Barberville Pioneer Settlement **Beacon Center** Boy Scouts of America Boys & Girls Club of Volusia/Flagler Catholic Charities of Central Florida Inc. Christine's Blankets Conklin Davis Center for the Visually Impaired Creative Happiness Institute, Inc. Daytona State College Foundation, Inc. Dr. Mary McLeod Bethune Statuary Fund, Inc. Early Learning Coalition of Flagler and Volusia Embry-Riddle Aeronautical University, Inc. Family Enterprise USA Family Renew Community, Inc.

Family Worship Center, Inc.

First Christian Church

First United Methodist Church of Port Orange Jewish Federation of Volusia & Flagler Counties

Flagler Beach Historical Museum, Inc.

Florida Sheriff's Youth Ranches

Florida State University Foundation

Food Brings Hope, Inc. Futures Foundation, Inc.

Gifts of Love Community Coalition, Inc.

Girl Scouts of Citrus Council. Inc. God's Bathhouse of Volusia, Inc.

Good News Jail & Prison Ministry

Halifax Health - Hospice

Halifax Health Foundation

Halifax Historical Society Halifax Humane Society, Inc.

Halifax Urban Ministries, Inc.

Help a Diabetic Child, Inc.

Indianapolis Motor Speedway Foundation, Inc.

Jewish Heritage Festival

Lighthouse Christ Presbyterian Church

Motorsports Hall of Fame of America

Our Lady of Hope Catholic Church

Ponce De Leon Inlet Lighthouse Preservation Assoc.

**Provision Packs** 

Salty Ministries, Inc.

Seabreeze High School

Second Harvest Food Bank of Central FL. Inc.

Team Western Kentucky Tornado Relief Fund

Temple Beth-El

The ARC of Volusia Inc.

Volusia Basket Brigade Corp.

United Way of Volusia-Flagler Counties



Scan the QR Code to learn more about The Community Foundation



### **Community Foundation 2021 Herbert M. Davidson Award for Community Service**







2021 Award Recipient
Joe Petrock and Dr. Mary
McLeod Bethune

2021 Young Leader Award Recipient Chris Via

The award is named in honor of the late Herbert M. Davidson, former publisher of the Daytona Beach News-Journal. Mr. Davidson was a community leader, a business leader, a journalism pioneer, a civil rights leader, a patron of the arts and a philanthropist. His legacy and that of his family continues to impact the community. The recipients of this award perpetuate his community spirit.

### **Board Members**



Abha Bhandair

Dr. Audrey Butler

Alyson G Bryant

Brittani Preschel

**Donald Doudna** 

**Greg Motto** 

Greg J. Sullivan

Jane Katona

Kathleen Dulko

Michael Chiumento

**Preston Root** 

Rene Bell Adams

**Roosevelt Harris** 

Randy Dye

Zayna Gibson

# **Financials**









Campaign

\$1,605,103.61



Women United

\$173,088.91



Grants

\$100,353.25



Community Foundation

(\$915,398.31)\*



Programs and other

\$36,048.04

\$999,195.50

**Total Revenue** 

### Thank You

# **Corporate Donors**

\$500,000 +

# Publix

\$50,000 +





**Root Organization** 



\$25,000 +

Florida Power and Light County of Volusia

City of Daytona Beach Edgewell Personal Care

\$10,000

United Parcel Service Volusia County School

Wells Fargo

**Truist** 

Bank of America

Embry Riddle Aeronautical Univ.

Advent Health

Ring Power

Votran

LPGA

# Thank You TOCQUEVILLE



"I must say that I have seen Americans make a great deal of real sacrifices to the public welfare; and have noticed a hundred instances in which they hardly ever failed to lend a faithful support to one another."

Alexis Charles-Henri de Tocqueville





The United Way Tocqueville Society provides an opportunity for people to become more passionately involved in United Way's mission and create lasting change by tackling our community's most serious issues. The Society is named after Alexis de Tocqueville because of his admiration for the spirit of voluntary action on behalf of the common good, which he observed while traveling North America in the 1830's.

### **Thank You to our Tocqueville Members:**

Mr. & Mrs. Bruce E. Page

Mrs. Carol Hjorth

Mr. & Mrs. J. Hyatt Brown

Mrs. Dianne Booher

Mr. Howard Jenkins

Mr. & Mrs. J. Powell Brown

Mr. & Mrs. James C. France

Mrs. Lesa Kennedy

Lacey Family Charitable Foundation

Tiki Fund

Wayne P. and Dr. Robin Roberts

# Our Funded Partners 2021-2022



Total =\$1,237,100



































# **Community Impact**

### Education



6,245

children achieved mid-year milestones

96%

of youth on target to make successful transition into, through and out of K-12

### Health



3,545

individuals served

784

clients served showed improved mental health

# Financial Stability



1,676

individuals served

70%

of families and individuals were able to maintain housing







# **Volunteer Center**

# Total Volunteers 997





**Total Volunteer Hours** 

17,250

Value of Volunteer Hours \$438,654



# **Volunteer Center**

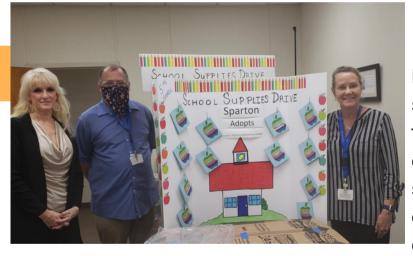
# **Getting Down in the Dirt with Corporations**

United Way of Volusia-Flagler Counties helps partner businesses or partners, large and small, to fulfill service opportunities. We partner with other non-profits like YMCA'S Camp Winona in De Leon Spring. Companies

such as Publix, Target and Biomat USA helped clear the area and made it safe for the youth to enjoy. United Way of Volusia-Flagler Counties knows the needs of the community and can help foster great experiences while also creating an awesome impact.







# **Driving Students to Success**

Back to school is an exciting time for students... but it is hard for the teachers to make sure they have everything needed for a successful school year. Sparton an Elbit Systems of America Company saw a need and decided to adopt Louise S. McInnis

Elementary School and donate school supplies. With the help of United Way of Volusia-Flagler Counties, they were able to donate school supplies to six classrooms, from Kindergarten to Fifth grade. The school was delighted to see all the donations!



Want to get involved?

Go to https://uwvfc.galaxydigital.com

# **Affinity Groups**







Generation Impact continued to give back to the community through their annual Social Innovation Fund Competition. In January they awarded \$10,000 to High School and College student's projects in Volusia and Flagler Counties. Projects that were funded in the 2021-2022 cycle included: L.E.A.D. Children, Project Haiti, Pandemic Win, and Volusia Giving Gardens. In addition, Generation Impact is known for their dedicated volunteer efforts such as helping build furniture for classrooms at Easterseals throughout the year. In total Generation Impact volunteered over 230 hours in 2021-2022.







Together, Women United Volusia and Women United Flagler raised and distributed over \$100,000 in 2021-2022. These motivated women distributed shoes, helped feed the hungry, ensured kids have the tools to succeed in school and made sure local nonprofits have the financial resources to help women and children in need. Through hard work and commitment, they are creating measurable, long-term change for future generations. These volunteers continue to focus on the root causes of some of our community's biggest issues and pool their resources to create a collective impact.

# **Our Team**



Courtney Edgcomb President and CEO



Amanda Lasecki Vice President, Operations



Sheila Pillath Vice President, Resource Development



David Jones Vice President, Community Foundation



Bill Babiez Vice President, Finance



Veronica Brindley Finance Supervisor



Lawrence Anderson Community Partnerships Manager



Francine Martin Community Impact Senior Manager



Nanett Fisher Executive Assistant



Tara Osouli Resource Development Senior Manager



Alyssa Lang Marketing Manager



### **VITA**



**Tax Returns Prepared in** 

2022 Tax Season

2,081

**Total in Returns** 

\$2,682,780.00

**Total Volunteers** 

77

**Total Volunteer Hours** 

5,547











### **Community Partnerships**





**Emergency Food and Shelter** 

Total Funds Dispersed Across 8 Agencies:

\$809,517





#### **Share the Light Fund**

Total Funds Dispersed in partnership with Neighborhood Center of West Volusia:

\$15,493



# Total Number of Callers

23,303

### **Top 3 Needs:**

- Electric Assistance
- Rental Assistance
- Disaster-Related Cash Assistance

# Publix.

### **Emergency Fund**

Total Funds Dispersed in partnership with Catholic Charities of Central Florida:

\$44,492

65 Individuals Assisted

# What is Next for UWVFC









United Way of Volusia-Flagler Counties continues to grow and help the community in need. After 30-plus years of being in the same location on 3747 W. International Speedway Blvd., United Way is moving locations in 2022-2023.













@yourunitedway