



ReadingPal Cathy

Moriah's big, brown eyes sparkled with a light that declared confidence and curiosity. "What's that letter?" I asked, subtly holding my breath in hopes that she would finally recognize it.

I watched as the stormy look of confusion crept its way in and clouded her bright eyes and I began to let out a disappointed sigh, "Not again," I thought. But in an instant, that gloomy look gave way to a shining light of clarity as she smiled and boldly said, "That's a 'C'." I felt the warm smile spread across my face as I contemplated the joy of allowing this precious little girl to go from confusion to clarity.

Moriah's story is just one of hundreds of children in our community that are learning to read thanks to United Way's ReadingPals and other early learning initiatives.

Volunteer to change a child's life!

## HERE FOR YOU! THANKS TO YOU!



**GET HELP!** Dial 2-1-1  
or go to [211Live.org](http://211Live.org) to find local  
area resources.



**MORE MONEY!**  
We offer a variety of programs to  
help put more money in YOUR pocket!



**FREE Prescription Savings!**  
We offer 2 prescription discount  
programs to help you save!



**FREE Tax Prep!**  
Get your taxes done for free by our IRS  
certified volunteers.



**FREE Financial Classes!**  
Now that you have more money, learn  
what to do with it!



**Give Back and Get More!**  
Volunteering has proven benefits for  
YOUR health and well being!

Find out more at [unitedwayvfc.org](http://unitedwayvfc.org)



United Way advances the common good by giving people the opportunities for a better life. By focusing on Education, Income, Health and Basic Needs we are building the foundation for a better life. We invite YOU to be a part of the Live United movement by giving, advocating and volunteering!

### Leadership Giving:

*"Leadership is the capacity to translate vision into reality." —Warren Bennis*

Leadership gives help advance United Way's work even further and are a shining example for others in our community.

### Leadership Giving Levels:

|                               |           |
|-------------------------------|-----------|
| Emerging Leaders              | \$250+    |
| President's Club              | \$500+    |
| Doric Pillar's Club           | \$1,000+  |
| Ionic Pillar's Club           | \$2,000+  |
| Corinthian Pillar's Club      | \$4,000+  |
| Olympian Pillar's Club        | \$7,000+  |
| Alexis de Tocqueville Society | \$10,000+ |

# GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.

We invite YOU to  
be a part of the Live United  
movement by giving,  
advocating and volunteering.  
**Great Things Happen  
When We Live United!**



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[unitedwayvfc.org](http://unitedwayvfc.org)

## GREAT THINGS HAPPEN



## WHEN WE LIVE UNITED.



\$1 a Week - Provides financial and foreclosure counseling to a family facing eviction.

\$2 a Week - Gives one child the opportunity to participate in an organized sports and mentoring.

\$3 a Week - Provides one child with a safe and secure place to have supervised visits with family.

Leadership (Starts at \$5 a week!) - Provides safe emergency shelter services for domestic abuse victims for up to 4 months.

# 2014-2015 Annual Report: Quick Snapshot Overview

Complete version of Annual Report online at [unitedwayvfc.org](http://unitedwayvfc.org)



**UNITED WAY ADVANCES THE COMMON GOOD BY  
GIVING PEOPLE THE OPPORTUNITIES FOR A BETTER LIFE**

By focusing on the Building Blocks for a Better Life, United Way is helping to create lasting change in our community. While the need in our community is great, we know that

**Great Things Happen When We Live United!**



**Education:** *The cornerstone for individual and community success*

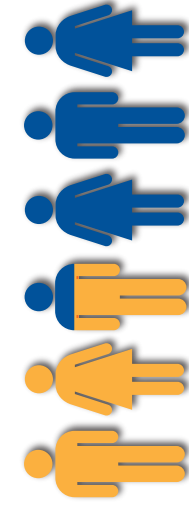


**400+** children discovered the joy of reading through **United Way's ReadingPals**

**4,201** children received educational enrichment through after school programs



**Income:** *Promoting financial stability and independence*



Over 100,000 (46%) Households in Volusia & Flagler Counties are below the **ALICE** threshold and are unable to afford the basic needs. (ALICE stands for Asset Limited, Income Constrained, Employed. Learn more at [uwvfc.org/alice](http://uwvfc.org/alice))

**\$3,107**

**Tax Returns Done for FREE!**



**1 in 4 Children are in Poverty**



**Health:** *Improving people's health and well-being*

County Health Rankings:

**#45 - Volusia**

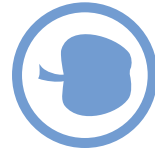
**#22 - Flagler**

Out of 67 Counties in Florida.

**\$1,413,928**

saved on prescriptions with FamilyWise & Coast2Coast

**211Live.org** expanded to include even more health and wellness resources including smoking cessation and diabetes management.



**Basic Needs:** *Providing necessities to those most in need*

**4,503**

individuals and families provided with emergency shelter through United Way Funded Programs

**60,000**

pounds of food collected by Women's Initiative of Flagler's Chicks with Cans

**20,893**

referrals through 2-1-1 and 211Live.org for things like food, shelter, utilities and more.

**How Will YOU Live United? Tell us how and join the conversation at [unitedwayvfc.org](http://unitedwayvfc.org) or on social media:**



**@yourunitedway**



**UNITED WAY**  
VOLUSIA-FLAGLER

**Funds Raised:**

Workplace Employee Giving \$ 1,417,151

Corporate Giving \$662,354

Residential Giving \$ 216,880

Grants \$178,950

Special Events & Other \$160,300

Women's Initiatives \$113,000

**\$2.7 Million**

**Our Impact:**

Distributions (Partner Agencies & Designations) \$1,455,252

Match Funds Pulled Down via United Way Funding \$ 2,907,348

Prescription Savings \$1,413,928

Volunteer Center & ReadingPals \$103,923

2-1-1/First Call for Help \$98,032

Community Investments \$135,034

Saved on Tax Prep Fees \$494,013

Emergency Food & Shelter Funds Distributed \$254,022

Grants Distributed \$64,800

**\$6.9 Million**  
Community Impact

THANK YOU!