



**To Whom it May Concern:**

**Re:** Sponsorship Opportunities

**United Way of Volusia-Flagler Counties 75<sup>th</sup> Anniversary & Annual Volunteer Celebration Event**

***We need your help!!!*** On April 27, 2017 we will be celebrating our 75<sup>th</sup> Anniversary in Flagler and Volusia Counties at our annual Volunteer Celebration event. We hope to make this celebration a **blowout event**, but we will **NEED** your help to do so.

United Way of Volusia-Flagler Counties' Volunteer Center has a long history of honoring outstanding volunteers in our local community. And we hope to carry this tradition forward with a Luncheon celebration event this year.

**Sponsorships Opportunities:** Willing to help support this event with a Sponsorship? Please review the back of this letter for all sponsorship opportunities. Your sponsorship support can make a difference in helping make this event the best one yet.

We hope you will invest in this wonderful event through a sponsorship, recognizing someone who has stepped up for others through volunteering to make a difference and/or by attending. Visit [www.UnitedWayVFC.org](http://www.UnitedWayVFC.org) - upcoming events for more information.

**Sincerely,**

**Francine Martin**, Volunteer Coordinator  
386.275.1948  
fmartin@uwvfc.org



## Sponsorship Opportunities

### United Way 75<sup>th</sup> Anniversary & Volunteer Celebration

**Date: April 27, 2017**

**Location: Club at Pelican Bay, 350 Pelican Bay Drive, Daytona Beach, FL 32119**

**Time: 11:30am – 1:00pm**

**Attendance: 200 - 300**

**Diamond Level (\$5,000):** Two (2) Tables of 8. Guest Speaker for up to 5 minutes presentation at event. Logo placement in: Pre-event publicity, Invitation (sent to approximately 600 local businesses/individuals), luncheon program, event presentation, and event website and various social media with link to website. The opportunity to place your pre-printed promotional items (e.g., pens, mints, calendars, etc.) on tables for guests at the luncheon.

**Platinum Level (\$2,000):** Table of 8. Logo placement in: Pre-event publicity, Invitation (sent to approximately 600 local businesses/individuals), luncheon program, event presentation, and event website and various social media with link to website. The opportunity to place your pre-printed promotional items (e.g., pens, mints, calendars, etc.) on tables for guests at the luncheon.

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**Gold Level (\$1,000):** Seating for 4 (1/2 table). Logo placement in: Pre-event publicity, invitation (sent to approximately 600 local businesses/individuals), luncheon program, event presentation, and event website and various social media with link to website.

**Silver Level (\$500):** Seating for 2 at our Luncheon, logo placement in event publicity and in the luncheon program and name recognition/thank-you as part of the ceremony. Logo placement on Pre-Event Slideshow. Logo posted on event webpage/social media.

**Bronze Level (\$300):** Seating for 2 at our luncheon, Logo/Name in the luncheon program and on United Way's luncheon website; plus name recognition/thank-you as part of the ceremony.

**Non-Profit (\$375):** This option is for verified nonprofit organizations and is a great way to say thanks and honor your volunteers. Sponsorship includes seating for 8 and logo/name in event publicity, program, table signage, website and social media.

**Door-Prize Contributions** will be recognized with name placement in event publicity and in the luncheon program; plus name recognition/thank-you as part of the ceremony.

**To confirm support please call Francine Martin at 386-275-1932**

**or email [fmartin@UWVFC.org](mailto:fmartin@UWVFC.org)**

Please note that if you cannot attend the luncheon and would like to **donate your seats** to one of our nominees or performers, you may do so by contacting The Volunteer Center at 386-275-1948 or [fmartin@uwvfc.org](mailto:fmartin@uwvfc.org)