



Instructions for Preparing a
Letter of Intent
to submit a 2017 Proposal
for United Way Community Impact Funding

December 12, 2016

To All Prospective United Way Funding Applicants

United Way of Volusia-Flagler Counties invites applications from non-profit community based organizations in alignment with our Community Impact Focus Areas: Education, Financial Stability, and Health for fiscal year 2017-2019 contracts.

UWVFC contracting process with non-profit organizations will be substantially different for FY 2017-2019. Funding will be awarded to those organizations that can demonstrate Community Impact. Community Impact is defined as "improving lives by mobilizing communities to create lasting changes in community conditions."

UWVFC has engaged a group of community volunteers to fully transition local United Way funding to the Community Impact model. The 15 member Community Impact Cabinet vision is that the Cabinet "is a change agent for improving the community's quality of life by identifying, supporting, and achieving positive impacts in the community's Education, Financial Stability, and Health." Members of the Community Impact Cabinet include:

Mary Jo Allen	Carrie Baird	Chet Bell
Dan Davis	Edward Dimayuga	Woody Douge
Myron Fottler	Janet Hamer	Robin King
Heidi Kochis	Dean Kurtz	John Polizzi
Cathy Twyman	Michael Ugarte	Maralee Walsh

UWVFC surveyed more than 800 Flagler and Volusia residents earlier this year in order to establish priorities with our Community Impact Focus Areas. Utilizing this data and additional community assessments such as the Community Health Needs Assessment and the Community Agenda, the Cabinet developed, and UWVFC's Board of Directors has approved, the following priorities in Education, Financial Stability, and Health focus areas:

Education Priorities

- Children enter kindergarten ready to succeed.
- Youth make successful transitions into, through, and out of K-12 systems.

Financial Stability Priorities

- Families and individuals have access to sustaining income.
- Families and individuals have access to safe and affordable housing.
- Families and individuals can capably manage income and expenses.

Health Priorities

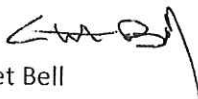
- Individuals have access to affordable and quality health and wellness services.
- Individuals have access to affordable and quality behavioral health services.
- Communities and neighborhoods are healthy, safe, and free from crime.

Applicants for UWVFC funding must clearly describe how the program for which they seek funding is linked to one or more of these priorities.

The following document provides direction to prospective applicants regarding the initial step they must take in the 2017 application process. The first step is submission of a Letter of Intent in which the prospective applicant provides evidence of their eligibility for funding and brief and general information regarding the program or programs they will propose for funding. Applicants will explain their program's Community Impact focus area and priorities that will be addressed. This will be followed by a request for proposals which will be issued in February 2017.

Community Impact is designed to ensure that United Way funded programs make measurable improvement in the areas of Education, Financial Stability, and Health. UWVFC looks forward to partnering with non-profits whose programs meet the definition of Community Impact and target our focus areas and priorities. If you need additional information or clarification, please contact the Director of Community Impact, Courtney Edgcomb at (386) 275-1944 or cedgcomb@uwvfc.org.

Sincerely,



Chet Bell
Chair, Community Impact Cabinet



Dennis Burns
President/CEO, United Way of Volusia-Flagler
Counties