

LIVE UNITED™



Those who can, do. Those who can do more, volunteer. ~Author Unknown

Hello,

I hope this letter finds you well. The United Way Volunteer Center has recently begun the planning process for its **25th Outstanding Volunteers of the Year Awards Luncheon** this coming April. Twenty-five years of recognizing our communities most precious resource—our volunteers! It is because of the dedication and compassion of our local volunteers that we are able to accomplish some of the wonderful things we do and continue to keep our doors open to serve our neighbors.

It is our mission at the United Way Volunteer Center to recognize contributions such as these. And once again, in preparing for our Outstanding Volunteer of the Year Luncheon, we are asking for *your* help. We will be celebrating our Silver Anniversary in conjunction with Florida Volunteer Month and National Volunteer Week on Thursday, April 19, 2012 at the Hilton Daytona Beach Oceanfront Resort. This is the premiere event that recognizes, honors and rewards volunteer service within non-profits, school and governmental agencies in both Flagler and Volusia counties. Additionally, we plan to invite all past honorees to our Silver Anniversary event.

A panel of community leaders, just like you, will select winners and runners-up in various categories based on their service contributions in 2011. Categories are still being finalized and may include individual youth, adult, and senior volunteers, community/civic group, corporate group, youth group, faith-based group and family. First place winners who also qualify with enough hours served will receive the prestigious *President's Volunteer Service Award*; complete with a letter from the President of the United States.

With this in mind, we are asking you to consider a financial sponsorship to support this event. As a thank-you, your generosity will be acknowledged as detailed on the following page. Last year, over 400 volunteers, agency representatives and guests participated in this public recognition of the value of volunteerism in our communities. We hope we can count on your participation this year.

Please note that if you are able to send us your sponsorship donation or commitment as soon as possible, you will be guaranteed maximum exposure. You can still view the recap from this year's event online at: <http://liveunitedinvolusiaflagler.org/VolunteerCenter/volunteeroftheyear.htm>.

Please feel free to contact the United Way Volunteer Center with any questions you may have at (386) 366-9080. We appreciate your consideration in helping us recognize the efforts of volunteers in Flagler and Volusia counties.

Sincerely,

A handwritten signature in black ink, appearing to read "L. A. Z.", with a stylized flourish at the end.

Laura Zublionis
Volunteer Center Director
386-366-9080

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Breakdown of 25th Outstanding Volunteers of the Year Luncheon Sponsorship Levels April 19, 2012

Platinum Level (\$1,000): Seating for 6 at our Luncheon, Logo placement in event publicity and Luncheon program, Logo placement on the back of our invitations (sent to approximately 600 individuals/businesses). Logo placement on Table Signage and Pre-Event Slideshow. Plus, the opportunity to place your small, pre-printed promotional items on tables for guests at the luncheon (pens, chip clips, calendars, mints, etc.). Additional name recognition/Thank-You as part of the ceremony. Logo/link posted on United Way Luncheon website and various social media outlets

Gold Level (\$750): Seating for 4 at our Luncheon, Logo placement in event publicity and Luncheon program, Logo placement on the back of our invitations (sent to approximately 600 individuals/businesses). Logo placement on Pre-Event Slideshow Plus, name recognition/Thank-You as part of the ceremony. Logo/link posted on United Way Luncheon website/social media.

Silver Level (\$500): Seating for 2 at our Luncheon, logo placement in event publicity and in the Luncheon program; and name recognition/Thank-You as part of the ceremony. Logo placement on Pre-Event Slideshow. Logo posted on United Way Luncheon website/social media.

Bronze Level Financial Contribution (A financial contribution of \$300): Logo/Name in the Luncheon program and on United Way's Luncheon website; plus name recognition/Thank-You as part of the ceremony.

Door-Prize Contributions will be recognized with name placement in event publicity and in the Luncheon program; plus name recognition/thank-you as part of the ceremony.

Please note that if you cannot attend the luncheon and would like to donate your seats to one of our nominees or performers, you may do so by contacting The Volunteer Center at 386-366-9080.