



# ANNUAL REPORT 2013-2014 UNITED WAY OF VOLUSIA-FLAGLER

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**United Way of Volusia-Flagler Counties**  
3747 W. International Speedway Blvd.  
Daytona Beach, FL 32124  
Phone: 386-253-0563 Fax: 386-253-9517  
[www.UnitedWayVFC.org](http://www.UnitedWayVFC.org)



# HOW WE WORK

Since 1941, United Way has been striving to increase the organized capacity of this community to care for its people. We continue to advance the common good by focusing on the building blocks of a better life: **EDUCATION**, **INCOME** and **HEALTH**.

In addition to being one of the largest fund raisers in the community, United Way of Volusia-Flagler Counties is also a community leader that strives to build bridges between other community leaders, agencies and governments to help give people the opportunities for a better life.



## Helping Children & Youth Achieve Their Potential

Education is the cornerstone of individual and community success. We understand that education goes far beyond the traditional classroom. By supporting local programs and initiatives that help students succeed from birth and beyond, we are helping our community today and in the future.

## Promoting Financial Stability & Independence

As many as one-third of working Americans do not earn enough money to meet their basic needs. We are helping individuals and families take control of their financial future through a variety of financial education, homelessness prevention, emergency assistance, and job-training programs.

## Improving People's Health & Well-being

Healthy communities thrive. Through a multitude of programs, United Way strives to make sure individuals and families have access to the help they need. Whether it is supplementing nutritional food, physical fitness programs for all, or prescription discount cards, we want our community to be healthy.

# Community Investments Fund Distribution

The mission of the Fund Distribution Committee is to allocate the community's unrestricted resources in response to identified community needs in an accountable and caring manner while honoring the wishes of the donor. The Fund Distribution Committee began preparing for the 2013 allocations process in early fall of 2012 under the leadership of Joyce Shannahan, Fund Distribution Chair for United Way.

In April 2013, the fund distribution committee worked in conjunction with nearly 70 community volunteers to review Partner Agencies' grant applications and program operations in preparation for 2013-14 funding. United Way of Volusia-Flagler Counties' Board of Directors approved the distribution of \$1.84 million to 51 programs through 32 agencies and United Way internal programs. Funding decisions were individualized; that is, across-the-board funding increases/decreases were not recommended. Funding adjustments were based upon the quality scores the programs received.

The process and criteria used for making allocation decisions for 2013-2014 were essentially the same as in the previous five years. Funding decisions were based on the type of program, the quality of the services provided, and the impact that the program has on its target population.

As in previous years, programs continue to be classified according to how essential the services are: (1) Essential Services, (2) Critical Services, (3) Treatment & Residential Services, and (4) Prevention, Education, & Recreational Services.

## Fund Distribution Committee Members

- Joyce Shanahan, Chair\*
- Jay Bond
- Marilyn Chandler Ford\*
- Mike Coffin\*
- Bob Elkin
- Paula Kelton\*
- Ron Nowwiskie\*
- Bill Ternent
- Martha Wilson\*

*\*Board Members Participating  
in Fund Distribution Process*

## Grants

Throughout the course of the 2013-2014 fiscal year we have continued to put an emphasis on grant writing and diversifying funding sources as the economic environment continues to change. We received several grants to benefit the Campaign for Working Families including a \$31,000 grant from the IRS to fund and expand our Voluntary Income Tax Assistance (VITA) program. In addition, 2-1-1 received a \$42,274 grant from Volusia County and over \$84,600 in grants to support the expansion of 2-1-1 to include health and wellness resources.

## Emergency Food & Shelter Funding

The United Way of Volusia-Flagler Counties administers the Federal Emergency Food and Shelter Funding for Volusia and Flagler Counties. This funding is used to supplement emergency food and shelter programs in the two county area. Funding is provided in the following categories: Served Meals, Other Food, Mass Shelter, Other Shelter, Supplies/Equipment, Emergency Repairs, Rent/Mortgage Assistance, and Utilities Assistance. **During this fiscal year, the United Way was able to allocate \$254,022 for emergency food and shelter needs in Flagler and Volusia Counties.**

As a community, we continue to advocate for additional funds. This is especially true in Flagler County where historically the funding has been far below what is needed. Emergency Food and Shelter dollars allow the providers in our community to serve many more families who are hungry or in need of rent and utility assistance based on guidelines.



# ReadingPals

One major success in the Education category was the introduction of ReadingPals which is a \$3M dollar grant awarded to ten United Ways throughout Florida over the duration of three years. This volunteer driven program recruits community members to read and mentor children for one hour a week, for the duration of 25 weeks. This grant which was provided by the generous donation of Carol and Barney Barnett and is designed to read to children in a local public school setting in order to increase literacy rates by grade three. The United Way partners with Flagler Volunteer Services, Flagler and Volusia County School Districts, Mid Florida Community Services Head Start, Early Learning Coalition of Flagler and Volusia, One Voice for Volusia, Carol and Barney Barnett and The Children's Movement of Florida and recruited nearly 100 volunteers that were screened, trained, and entered the classroom.

These dedicated volunteers read to Pre-Kindergarten thru 3rd grade students in 11 different schools in both counties. Students receiving the mentoring and tutoring had improved test scores in key areas of literacy, oral language vocabulary, phonological awareness and mathematics which demonstrated that ReadingPals had a tremendous impact on building upon teacher's instructions and improving literacy rates. In addition to improved reading skills, teachers reported that the students demonstrated an increase in positive behaviors, increase in self-esteem and remained focused throughout the day after meeting with their ReadingPals mentor. The program was such a success that it doubled in size from 194 participating students in the first year to 407 students in its second year! The teachers, students, and the volunteers loved ReadingPals and the Volunteer Center is excited to build upon our successes of year one and two, in third year of the grant.



## ReadingPals Partners



# 2-1-1 / First Call for Help

For more than 30 years, United Way's Information and Referral Service, now known as 2-1-1/First Call for Help has effectively worked to serve the community to increase public awareness of area resources and enhance access to services when in need. As an easy number to remember, 2-1-1 can be dialed by anyone to give or get help.

The program's Information and Referral Specialists maintained their Alliance of Information and Referrals Systems certifications, and handled 22,000 referrals (both online and via phone) during the fiscal year. In addition, they spent more time in the field participating in public access points like Flagler County's monthly Access Flagler First, the Health and Social Services Summit and various school-based parent support initiatives. 2-1-1 supports Federal and State initiatives such as the Affordable Care Act, Summer Break Spots and Diabetes preventions just to name a few.

The 2-1-1 Expansion Committee worked hard to further expand the services listed in 211 to include health and wellness resources and to completely overhaul the 211Live.org website for the official launch in 2015.

The program continues to work to find new ways to reach those in need, keep up-to-date records of community services and find new partnerships.



***Need Help?  
Dial 2-1-1 or visit 211Live.org***

# Helping Families Pay for Their Medications

Thanks to a partnership with the FamilyWize program, we were able to continue offering free prescription discount cards to those in our community who do not have health insurance, or need medicine not covered by their insurance plan. All one needs to receive the discount on covered medications is the FamilyWize Prescription Discount Card being distributed by United Way of Volusia-Flagler Counties. This card could save participants up to 35%, with an average savings of 20%. United Way of Volusia-Flagler Counties is providing these cards free-of-charge to everyone in our community. There are no age restrictions, no income restrictions, and no limits on how many times it can be used. The card can be downloaded from our website for immediate use by visiting [www.unitedwayvfc.org](http://www.unitedwayvfc.org)

**Total Savings of more than \$3.1 million in 6 years in Volusia and Flagler Counties!**  
**Close to 37,000 people in our community have used this program to save on their prescriptions!**

**Coast2Coast:** In 2013 United Way began a partnership with Coast2Coast.Rx. The United Way partnership will provide access to affordable medicines with the goal of improving both consumers' health outcomes and their personal finances. Coast2CoastRx cardholders can also benefit from the savings provided through their other discount programs which includes dental, vision, and hearing care, veterinary services, diabetic supplies, lab work and imaging.

*family***wize**®



## **Flagler Chapter:**

United Way's Women's Initiative of Volusia-Flagler launched a Flagler County (WIF) Chapter in March of 2009 with the help of Donna Sue Saunders, Elan Kaney, Commissioner Milissa Holland, Sandra Mullen-Vecchi and other local dynamic women. Women's Initiative Flagler continues to increase membership and community involvement.

Their financial impact was over \$49,000 in 2013, an increase over the previous year. The group distributed \$27,500 in grants to 15 agencies supporting women and children initiatives including education and supporting food pantries.

In 2010 they also started "Chicks with Cans" a group that focuses on community food drives in the spring and fall. The group has won the local community food drive contest, "Feed Flagler," and received recognition from the Flagler County Commission each year since they launched.

## **Volusia Chapter:**

Women's Initiative's goal is to improve the quality of life for women and children in Volusia County. The Women's Initiative Volusia Chapter (WIV) focuses on local women coming together to create positive, long-term change for homeless women and children.

WIV's signature event, "The Power of the Purse" 11th Annual Luncheon, had over 450 people attend, and raised \$64,829 in 2013.

In 2012-2013 the Initiative contributed over \$9,000 to the United Way Campaign Fund, and distributed \$35,200 in limited grant awards to local programs supporting women and children.

### **Women's Initiative Membership**

Membership in the Women's Initiative is open to interested individuals. Be a part of a powerful community force and join Women's Initiative and help to make an impact in the lives of women and children in our community. Please contact Courtney Edgcomb at [cedgcomb@unitedwayvfc.org](mailto:cedgcomb@unitedwayvfc.org)

# Volunteer Center

## VOLUNTEER ENGAGEMENT:

This past year 4,171 individual and group volunteers were engaged or received referrals to various community service activities that were coordinated through 100+ local non-profit organizations. Over 33,570 service hours were reported to the Volunteer Center last year alone. As the result of our dedicated volunteers, the community received a value of \$731,514 for the efforts and servitude of those willing to give of their time.

## Days of Service:

**MLK Day of Service:** January 20th

Stetson University washed and detailed vans that transport individuals with disabilities for WORC.

**Day of Action:** June 21st

Eight Day of Action projects that ranged from pet food drives, serving cookies and lemonade to clients, completing craft projects with children with disabilities, clean-up projects and landscaping occurred totaling in excess of 230 hours. Participating business that helped to complete projects included Bank of America, Daytona State College, Florida Blue, HealthCare Partners, Ormond Beach Fire Department, Target, WyoTech, and Youth Works.

**Make a Difference Day:** October 26th

Eleven Make a Difference Day projects that ranged from food drives, pet food drives, deep cleaning, interior painting projects, landscaping, and making cards for seniors. These projects tallied in nearly 950 hours and were completed by 85 volunteers. Civic organizations, faith-based organizations, local government agencies, individual volunteers and businesses all pitched in to make a difference! Thank you to: Fifth Third Bank, Boys & Girls Club, Chicks with Cans, Department of Juvenile Justice, Embry-Riddle Aeronautical University, Ormond Beach Fire Department, Stetson University, South Daytona Christian Church



# Volunteer Center

Recognition continues to be a major focus for the Volunteer Center. Whether we are recognizing the community for their support or recognizing the amazing dedication our volunteers have, it's important to say "Thanks!"

## 27th Annual Outstanding Volunteers of the Year Awards

As in years past, the United Way's annual Outstanding Volunteers of the Year Luncheon was held in conjunction with Florida Volunteer Month and National Volunteer Week in order to recognize the dedication of local volunteers. The event was emceed by Jim Payne of WESH-2 News and hosted at the Hilton Daytona Beach Oceanfront Resort on April 25th in celebration of the services provided by 47 individual and group volunteers. Local Bright House Networks/United Way of Volusia-Flagler Counties Volunteer of the Year Awards were distributed in eight categories. Together the nominees served more than 81,000 hours which equates to more than \$1.7 million in community value. Each first place winner received a plaque and the Presidential Volunteer Service Award which included a letter of congratulations from President Obama and a lapel pin.



First Place Winners:

### **Category**

Overall Individual & Senior  
Overall Group & Civic Group  
Individual Adult  
Corporate Group  
Faith Based Group  
Family  
Individual Youth  
Youth Group

### **Name or Group Name**

Elzie Blue  
Stetson University Center for Community Engagement  
Dominic Senatro  
Masco Contractor Services  
Tutor Time-Coronado Community Methodist Church  
Martha and John Whiting  
Melissa Murphy-Bowyles  
University High School JROTC Titan Battalion

# Campaign Highlights: Raising the Funds to Change Lives

## Campaign Highlights

The resource development team worked hard with the campaign chairs to develop an in-depth strategic plan to increase fundraising efforts.

Campaign Highlights:

- Continued to build on the success and growth of the Publix campaign up \$44,288
- Held the 5th Annual Chair Volleyball Tournament
- Multiple Campaign Events
- Volunteers and Staff supported the 3rd Annual Food and Wine Festival presented by the Daytona Beach News-Journal with a portion of the proceeds going to benefit the United Way of Volusia-Flagler Counties
- Direct Mail saw an increase.
- Campaign achieved almost \$2.5 million
- The number of corporate gifts was up.
- Several new business supporters including 3 new partnerships.
- The number of Pacesetter campaigns (those that complete their campaigns before the official kickoff) were up as well as the number of dollars raised through these campaigns.

## Speakers Bureau Highlights

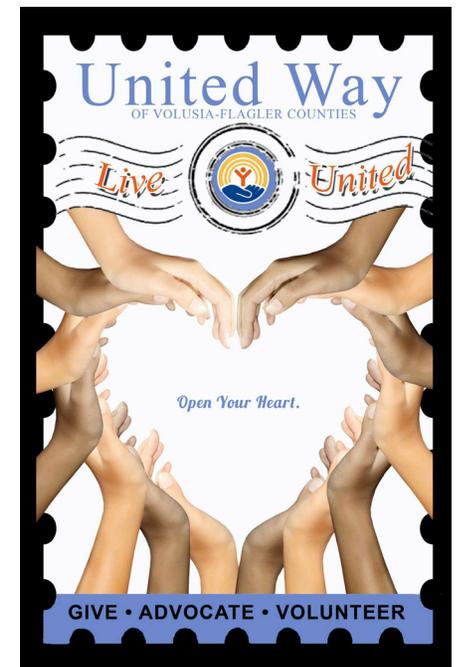
The Speakers Bureau consists of United Way agency representatives and volunteers who dedicate their time and promote United Way's mission by speaking at various engagements.

Volusia and Flagler saw an increase in the number of speakers engagement opportunities:

- A total of 222 hours were spent connecting with donors about United Way!
- Over 5,289 individuals received the Live United message!

## Poster Contest:

United Way held the 2nd Annual Poster Contest. Where individuals of all ages submitted their poster designs showing how they "Live United." The winners were chosen based on a panel of judges and the number of Facebook likes. Congratulations to overall winner Kimberly Yaney, whose poster was chosen to be the 2014 campaign poster.





# Campaign for Working Families

*A United Way of Volusia-Flagler Counties Initiative*

THE CAMPAIGN FOR WORKING FAMILIES (CFWF) is a prosperity campaign that started in May 2004 by a coalition of community service agencies, corporations, local governments and individuals who want to help low-to-moderate income working families in Volusia and Flagler Counties build financial stability by:

- Providing free tax return preparation.
- Providing financial education classes to help individuals manage their money in a way that helps them build financial assets.
- Providing outreach and education about the Earned Income Tax Credit (EITC).
- Promoting and encouraging saving.

This past tax season, CFWF continued to provide free tax preparation at thirteen Volunteer Income Tax Assistance (VITA) sites in Volusia and Flagler Counties. We continued our relationship with AARP, at the Piggotte Community Center offering continued tax preparation to tax payers one full day a week throughout the tax season. This has proven to be very beneficial to the VITA Program. With 103 dedicated volunteers logging 4,348 hours of time, equaling \$92,351.52 service donated, they were able to provide a valuable service to the community including:

- 3,097- Tax Returns
- \$783,541 - Savings in Filing Fees (Based on WSJ estimated costs - Jan. 2014)
- \$3,509,198 - Tax Refunds
- \$1,739,335 - EITC and Child Tax Credit

## **FINANCIAL EDUCATION:**

The Campaign for Working Families continued its goal of proving Financial Education in the community. The FDIC Money Smart Program along with Wells Fargo Hands on Banking Program are still being utilized as our financial education programs. In addition, the Campaign continued its partnership with

The Food Brings Hope Program to provide Financial Education low to moderate students in 3 Title I Schools in Volusia County (Pierson Elementary, Edith Starke Elementary, New Smyrna Beach Middle School). More than 250 adults and 46 children received financial education classes.

## **TEACH CHILDREN TO SAVE:**

The Teach Children to Save program continues to be a highlight of our Financial Education program. Again, we presented this program during two different weeks April 7-11, 2014 in Flagler County and April 29 – May 1, 2014 in Volusia County.

Four schools in Flagler County, sixteen classrooms, equaling 366 students. Nineteen schools in Volusia County, 88 classrooms. equaling 1,908 students. Volunteer Bankers from Bank of America, Fifth Third Bank, SunTrust Bank, Urban Trust Bank, Wells Fargo Bank, VyStar Credit Union, and Florida Prosperity Partnership, taught a total of 2,274 students about savings. The Teach Children to Save Program continues to gain positive support and excitement from both our Financial Institutions and both school districts.

## **FINANCIAL AND COMMUNITY PARTNERS:**

Bank of America, BB&T Bank, Bethune-Cookman University, CareerSource, City of Deland, City of South Daytona, Chisholm Community Center, Community Foundation of E. Central Florida, Daytona Beach Housing Authority, Daytona State College, FDIC, Federal Reserve Bank of Atlanta, Flagler County Schools, Flagler Housing Authority, Fifth Third Bank, Florida Prosperity Partnership, Food Brings Hope, Goodwill Job Center, Internal Revenue Service, NE Florida Community Action Agency, Stetson University, SunTrust Bank, TD Bank, UrbanTrust Bank, Volusia County Human Services, Volusia County Schools, VyStar Credit Union, and Wells Fargo Bank.



The Community Foundation of Volusia & Flagler is an endowment fund for Volusia and Flagler Counties. It is another way for individuals to give, separate from the annual campaign. It is a legacy, a perpetual gift to our community, and a memorial to donors and their families.

### **Endowment Development**

The Foundation achieved an all-time record balance of \$6,700,000 net of all expenses, management fees, and distributions.

#### ***The highlights of the 2013-14 Fiscal Year included:***

- The creation of a new donor-designated fund (The Tom Staed Trust) through the estate of the late Tom Staed, former hotelier and community leader. This fund will be operated as a donor-restricted fund by the Community Foundation of Volusia & Flagler with a specific field of interest in academic scholarships, as recommended by the family in honor of Mr. Staed's interest in education. It was established by an initial cash gift \$25,000 from the estate.
- The addition of a \$10,000 cash gift from Ed and Pauline Lacey to benefit the Community Foundation's EDGE Initiative, a permanent board-designated fund that generates income to increase the value of every dollar raised by United Way in its annual campaign.
- The approval of a \$10,000 grant by the Checkered Flag Committee of Daytona International Speedway to support the upgrade of United Way's e-mail capabilities for more efficient fundraising.

### **Marketing & Community Relations**

- The Foundation continued to improve the knowledge and awareness of its programs and events through ongoing outreach in the community. Accomplishments in this area include the following:
- Multiple news and press releases to area media outlets that inform the public of Foundation activities and events.
- A sold-out Herbert M. Davidson Award for Outstanding Community Service event honoring Dave Freer, retired banker and long-time president of the Checkered Flag Committee. The Foundation's 22nd annual event received a record number of corporate sponsorships, and the evening's honoree chose to designate the event proceeds to benefit the Foundation's EDGE Initiative.
- The Foundation presented its annual Financial Symposium in 2013 to a full house at the LPGA Holiday Inn Conference Center, "Fiscal Trends and Client Legacies", in partnership with the Estate Planning Council of the Fun Coast. The event was highlighted by a special keynote address by Dr. Hank Fishkind, noted media commentator and specialist on economic issues of the day. The primary topic of "Estate Planning Implications of Trusts and Annuities" was delivered by attorney Christopher Price, and was illustrated during the 3 hour program with approved CEU credits for financial and legal professionals in the community.

**EDGE**  
Every Dollar Gets Empowered



Connecting people who care with causes that matter.

- The Foundation's EDGE Committee chaired by Preston Root collaborated on development of a new marketing and strategic plan, complete with new logo, name (The Leading EDGE Society), and a proof of takeaway material for presentation to donor prospects. Meetings were held with potential community partners and a framework established for a formal 'roll-out' this next fiscal year.
- The Foundation co-sponsored a charity fair at Hammock Dunes Country Club in Palm Coast to increase the awareness by local residents of Foundation programs and United Way activities in Flagler County.
- The Foundation co-sponsored a leadership reception of major donors to the United Way campaign, hosted by Daytona Beach City Councilwoman Kelly White and her husband Jack White at their downtown property Wall Street Lofts, showcasing the entrepreneurial spirit of urban redevelopment and its benefit to our community.
- A new Board member was recruited to fill a vacancy on the Foundation Board, Larry Kelly, Sr. Mr. Kelly is former city mayor of Daytona Beach and retired director of the Living Gifts Foundation at the Council on Aging.
- Initiative from \$1.193 million in the prior fiscal year to \$1.771 million, thereby increasing the total amount paid to United Way to offset fundraising expenses from \$59,690 to \$88,554 this coming fiscal year. This fund includes designated gifts from Ed & Pauline Lacey, Lynne & Preston Root, and Don & Janice Doudna.
- Donor designated funds totaled \$680,000 and witnessed significant increases in fundraising and allocations to support the donors' specific fields of interest.
- The Foundation successfully served as an 'incubator' for the Food Brings Hope Initiative, which obtained its own 501(c)3 designation in 2013 to become eligible for outside grants after serving for several years under the organizational umbrella of the Community Foundation. As a result, FBH has enrolled a record number of 500 students in its tutoring and meal programs to children at risk in 10 area schools, securing a pathway of hope for area children in the years to come.
- Daytona Beach Police Foundation, an affiliate of the Community Foundation, achieved a fund ending balance of \$124,000.
- Kelton Family Fund achieved a fund ending balance of \$101,000.
- Booher Family Foundation achieved a fund ending balance of \$238,000.
- Assets for Independence received a year's extension from the Federal Government to complete the total distribution of \$300,000 to qualified first-time home buyers in need of assistance for down-payment requirements.

## Donor Designated/Board Designated Funds and Community Impact

Summary of Donor Designated/Board Designated Funds in 2013 and 2014:

- The Foundation increased the fund designated for the EDGE

# Financial Reports (7/1/13 - 6/30/14)

\$ 000's

## Consolidated Statement of Financial Position

	6/30/2014	6/30/2013	Inc/(Decr)
<b>ASSETS</b>			
Cash & Cash Equivalents	\$ 782	\$ 798	\$ (16)
Pledges Receivable, net	731	773	(42)
Other Receivables	13	12	1
Prepaid & Deferred Expenses	16	19	(3)
Investments	6,960	5,858	1,102
Life Insurance-Cash Value	139	133	6
Fixed Assets	267	274	(7)
Pooled Income Fund	56	53	3
<b>TOTAL ASSETS</b>	<b>\$ 8,964</b>	<b>\$ 7,920</b>	<b>\$ 1,044</b>
<b>LIABILITIES</b>			
Accounts Payable & Accrued Expenses	\$ 122	\$ 91	\$ 31
Allocations & Designations Payable	1,391	1,450	(59)
Deferred Revenue	169	35	134
Annuity Obligations	109	142	(33)
Other Liabilities	-	-	-
<b>TOTAL LIABILITIES</b>	<b>\$ 1,791</b>	<b>\$ 1,718</b>	<b>\$ 73</b>
<b>NET ASSETS</b>			
Unrestricted	\$ 5,829	\$ 4,907	\$ 922
Temporarily Restricted	710	659	51
Permanently Restricted	636	636	-
<b>TOTAL NET ASSETS</b>	<b>\$ 7,175</b>	<b>\$ 6,202</b>	<b>\$ 973</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$ 8,966</b>	<b>\$ 7,920</b>	<b>\$ 1,046</b>
	Projected	Audited	

## Statement of Activities

	12 Months End 6/30/14	12 Months End 6/30/13	Inc/(Decr)
<b>REVENUE</b>			
Gross Campaign Contributions & Pledges	\$ 2,290	\$ 2,451	\$ (161)
Less: Uncollectable Allow. & Designations	(241)	(271)	30
Other Contributions and Support	391	370	21
Grants, Special Events, & Other Income	221	149	72
Bequests and Memorial Gifts	28	13	15
Change in Value of Annuities & Pooled Income	12	(13)	25
Investment Income	1,155	818	337
In-Kind Donations	15	26	(11)
<b>TOTAL REVENUE</b>	<b>\$ 3,871</b>	<b>\$ 3,543</b>	<b>\$ 328</b>
<b>EXPENSES</b>			
Program Services:			
Allocations, Grants, & Scholarships	\$ 1,611	\$ 1,659	(48)
Community Services	597	644	(47)
Community Foundation	227	213	14
Supporting Services:			
Administrative	124	139	(15)
Fund-Raising	339	345	(6)
<b>TOTAL EXPENSES</b>	<b>\$ 2,898</b>	<b>\$ 3,000</b>	<b>\$ (102)</b>
<b>CHANGE IN NET ASSETS</b>	<b>973</b>	<b>543</b>	<b>430</b>
<b>NET ASSETS AT BEGINNING OF YEAR</b>	<b>6,202</b>	<b>5,659</b>	
<b>NET ASSETS AT END OF YEAR</b>	<b>\$ 7,175</b>	<b>\$ 6,202</b>	
	Projected	Audited	

## 2014-15 Administration, Finance and Audit Committee Members

**Board Chair-Administration:** Marilyn Chandler Ford, PhD, CJM, Director Volusia County Corrections

**Treasurer:** James Halleran, CPA, James Moore & Co.

Assistant Treasurer: Dan Bolerjack, CPA, Bolerjack, Halsema, & Bowling, PA

Van Canada, Manager Small Business Development, Daytona State College

Eileen Dittbenner, Chief Financial Officer, CPA, Root Organization

Bob Davis, President/CEO, Hotel/Motel Association

Ron Nowwiskie, Retired, Former Vice President – Root Organization



# Allocations and Other Distributions (7/1/13-6/30/14)

## Partner Agency Allocations & Designations

American Red Cross	91,300
Boy Scouts, Central Florida	30,600
Boys and Girls Clubs of Volusia/Flagler	55,000
Catholic Charities Inc.	29,900
Center for Visually Impaired	21,300
Children's Advocacy Center	51,500
Children's Home Society	44,700
Citrus Council Girl Scouts	27,600
Community Legal Services of Mid-Florida	9,000
Credability	11,900
Council on Aging of Volusia County	64,300
Domestic Abuse Council	30,200
Early Learning Coalition	94,200
Easter Seals of Volusia-Flagler	34,500
Family Life Center	31,200
Family Renew Community	32,900
Flagler Volunteer Services - RSVP	1,900
Flagler Summer Camp	5,600
Halifax Urban Ministries	100,800
Haven Recovery	86,400
Mental Health Association	6,300
Neighborhood Center	62,500
PACE Center for Girls	11,300
Salvation Army	63,700
Second Harvest Food Banks Volusia and Flagler	37,800
St. Gerard Campus	11,100
Stewart-Marchman-Act Behavioral Healthcare	38,000

*continues next column*

The ARC of Volusia	72,400
The House Next Door	50,800
Work Orientation Rehabilitation Center (WORC)	70,300
Volusia Flagler Family YMCA	134,300
Volusia Literacy Council	34,300
West Volusia Police Athletic League	5,000
	<u>\$1,452,600</u>

## Other Designations

American Cancer Society	1,100
Family Promise of Flagler County	1,000
Flagler County Education Foundation	1,000
Flagler County Free Clinic	1,000
Flagler Volunteer Services	1,000
Florida Hospital Flagler Foundation/Hospice	4,000
Hospice of Volusia/Flagler	3,300
All Others under \$ 1,000 ea.	9,400
	<u>\$ 21,800</u>

## Energy Neighborhood Funds

Neighborhood Center	19,500
	<u>\$ 19,500</u>

## Miscellaneous

Various Agencies - Mayors Golf Tournament	32,300
Volunteer Center Scholarships	2,000
	<u>\$ 34,300</u>

# Allocations and Other Distributions, cont.

## Community Foundation Grants & Scholarships

Donor Designated Community Programs	62,900
Assets For Independence Grant	45,000
Various Agencies-HMD, Others	23,400
	<u>\$ 131,300</u>

## Emergency Food and Shelter Funds

Catholic Charities	16,300
Domestic Abuse Council	10,700
Family Life Center	7,000
Flagler Beach United Methodist Church	7,000
Halifax Urban Ministries	72,200
Haven Recovery	11,200
Jewish Federation of Volusia-Flagler	10,400
Neighborhood Center	38,300
Salvation Army	53,500
Second Harvest Food Bank	7,700
Society of St. Vincent DePaul	6,400
All Others	8,300
	<u>\$ 249,000</u>

## Women's Initiative, Flagler - Grants & Funding

Family Life Center	1,500
Flagler County Education Foundation	2,000
Flagler County Free Clinic	6,900
Florida Hospital Flagler Foundation	5,900
Grace Community Food Pantry	1,500
Second Harvest Food Bank Flagler	2,700
Palm Coast & Mantanzas High Schools Scholarships	2,000
Reading Pals	1,000
Other	4,000
	<u>\$ 27,500</u>

## Women's Initiative, Volusia - Grants & Funding

Avenues 12, Inc	3,000
Community Partnership for Children	1,000
Domestic Abuse Council	3,000
Family Promise	1,000
Halifax Urban Ministries	2,500
Healthy Start Coalition	2,500
Volusia County Coalition for the Homeless	2,500
Florida United Methodist Childrens Home	4,500
Food Brings Hope	3,500
Neighborhood Center	3,500
Project SELF	3,500
Reading Pals	1,000
The House Next Door	1,500
Other	2,700
	<u>\$ 35,700</u>

# 2013-2014 Board of Directors

Board President: John Guthrie, Halifax Health  
Mark Andrews, Hudson Technologies  
Lori Campbell Baker, News-Journal  
Jeff Blass, Community Volunteer  
Dan Bolerjack, Bolerjack, Halsema & Bowling, PA  
Bo Brewer, The People Business, Inc.  
Dona DeMarsh Butler, Volusia County Manager's Office  
Jim Cameron, The Chamber-Daytona Beach/Halifax Area  
Van Canada, Daytona State College  
Lori Catron, Halifax Media Group  
Mike Coffin, Volusia County Sheriff Department  
Bob Davis, Hotel/Motel Association  
Marilyn Chandler-Ford, Volusia County Corrections  
Rick Fraser, Ormond Beach Chamber of Commerce  
Cheryl Fuller, Domestic Abuse Council, Inc.  
Betty Goodman, City of Daytona Beach  
Bill Griffin, Halifax Health Medical Center  
William Grigat, Anchor Certified Planners Group  
Rob Grossmann, Filutowski Cataract & Lasik Institute  
James Halleran, James Moore  
Maurie Johnson, Embry Riddle Aeronautical University  
Elan Kaney, Kaney Law  
Bobbie King, Community Services Department  
Robin King, Center for Business Excellence

Greg Kisela, City of Port Orange  
Erum Kistemaker, Ertl & Kistemaker Bus. Law Group  
Christi McGee, International Speedway Corporation  
Miguel Maldonado, Wells Fargo Bank  
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Kenneth Mattison, Florida Hospital Flagler  
Kathy Milthorpe, Ladies Professional Golf Association  
Ron Nowviskie, Community Volunteer  
Michael Olivari, Kaney & Olivari, P.L.  
Bruce Page, Intracoastal Bank  
Jill Piazza, Florida Hospital Deland  
Lindsey Preston, Brown & Brown Insurance Co.  
Julie Rand, Embry-Riddle Aeronautical University  
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Bud Ritchey, Jon Hall Chevrolet  
Kimberly Rogers, HealthCare Partners  
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Joyce Shanahan, City of Ormond Beach  
Tom Still, Publix Super Markets  
Larry Volenec, Florida Power and Light  
John Walsh, Palm Coast Observer  
Sam Willett, Bank of America

# Top Corporate Giving Partners

We would like to recognize and thank our top major investors for their generous employee and corporate contributions for the 2013-14 Campaign.

Publix Supermarkets and Publix Supermarkets Charities  
Volusia County Schools  
Volusia County Employees  
Brown & Brown  
Daytona International Speedway & NASCAR  
SunTrust

City of Daytona Beach  
Florida Power and Light  
Bank of America  
Root Organization  
United Parcel Service

Embry-Riddle Aeronautical University  
Wells Fargo  
Daytona State College  
AT&T  
Daytona Beach News-Journal

# Staff and Contact Information\*

Ray Salazar, President and Chief Professional Official

## Administration

John Holcomb, Director of Administration  
Katie Williams, Office Manager  
Veronica Dunbar, Finance Supervisor  
Kathy Heverin, Finance Assistant

## Communications & Community Impact

Crystal Elkins, Director of Communications & Community Impact  
Jo Toubman, Volunteer Engagement Supervisor  
Danielle Lewis, 211 & Volunteer Center Assistant

## Community Foundation

Bill Ward, Director of Planned & Leadership Giving

## Community Investments and 2-1-1/First Call for Help

Loretta Wilary, Director of Community Investments and 2-1-1  
Christina Roebing, Help Me Grow Coordinator  
Shelia Jackson, Campaign for Working Families Coordinator  
Gretchen Fink, Information & Referral Specialist  
Marianne Vannieuwenhoven, Information & Referral Specialist  
Patricia Griffin, Information & Referral Specialist

## Resource Development

Alicia Casas, Director of Resource Development  
Courtney Edgcomb, Assistant Director  
Alexandra Middleton, Assistant Director



United Way of Volusia-Flagler Counties  
3747 W. International Speedway Blvd.  
Daytona Beach, FL 32124  
386-253-0563  
Fax: 386-253-9517

Find us online at:  
[UnitedWayVFC.org](http://UnitedWayVFC.org)

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\*Staff as of February 2015